

Business over Breakfast Clubs

Area Coordinators Overview



How do members benefit by joining a BoB club?

- Exclusive place at each club (only one person per business category)
- Meetings held every **TWO** weeks
- Member's products and Services are promoted by other club members- An unpaid sales force!
- Low cost membership
 - One-off £95+VAT Registration fee – this is all members have to pay to secure their place at a new club
 - £295+VAT annual membership – This equates to around £5.68 per week
- 14 months for the price of 12 for the first 7 members signing up to a new BoB club (optional at your discretion)
- Members receive a £20 Voucher, which can be redeemed against their membership renewal for each person who they sponsor to join any BoB club (UK only/conditions apply)
- Quality A4 zipped membership pack containing Card holder section and BoB lapel badge
- Online Video Training available to members
- Free listing on the BoB clubs website at www.bobclubs.com with a link to their profile on www.network2connect.com

The benefits of becoming a Area Coordinator

- Free membership to each of your clubs
- Raise your business profile
- Earn a share of the membership fees
- Earn a share of the membership renewals

What will I be expected to do?

1. Setup a new club
2. Recruit new members
3. Arrange a suitable venue, agree a price with the venue
4. Hold between one and three pre-launch meetings to build the club for the official launch
5. Once the number of members has reached between 12 and 15, arrange to officially launch the club
6. Invite members from other clubs (ensuring that there is no conflict with members of the new club)
7. Invite visitors who want to see the club in operation before signing up
8. Run the club as close to the standard running order as possible.
9. Appoint the leadership team consisting of a Chairperson, Deputy Chairperson, Treasurer, Referral Tracking Manager, Club Steward, Deputy Steward, Information Manager and Social Secretary.
10. Ensure that all paperwork is supplied to the various members of the leadership team.
11. Stand in for any of the Leadership team as required
12. Act as Chairperson for about the first 3 meetings (sooner if appropriate)
13. Visit the club at least one a month.
14. Ensure retention of members
15. Provide as many visitors as possible at each meeting
16. Use the Admin system to track and report attendance and track report on referrals

What help will I receive to make sure that my clubs are successful?

- A comprehensive AC guide that will explain every aspect of opening clubs and ensuring their success
- Access to the Bob clubs online Admin System
- Access to our powerful online marketing system
- Online training tools for Area Coordinator, Leadership team and Members
- Brochures
- Invitations
- All paperwork
- We will attend the first official launch meeting of your first club

What do I earn for being an Area Co-coordinator?

- You will earn a percentage of the annual membership fees each year as follows
 - £120 for each member in the first year (£100 if new member introduced by another member)
 - £60 for each renewing member
- Anytime during your time as an AC you will be able to purchase a licence to own your clubs. Please call to find out more about this option. The cost of becoming a Regional Director will be dependant on the Geographic location of the clubs and the number of clubs that you wish to operate.

What will it cost me to become a Bob Clubs AC?

A one-off payment of £390+VAT (non refundable). This is the same price as joining one BoB club for just one year! You will never be asked to make any additional payments

What do I need to Next?

Send an email to AC@bobclubs.com and we will email you an agreement for you to sign and an application form to complete. As soon as we receive your completed/signed agreement and Application form we will courier or post you your membership pack, marketing material and your AC guide. We will call you to discuss how to proceed and add your club to the website and train you how to use our powerful online Administration and marketing system

You will have full access to the BoB clubs website at www.bobclubs.com, our powerful online administration system and online marketing tools to help you and your leadership team operate and promote your BoB club

BoB clubs websites
www.bobclubs.com in the UK
www.bobclubs.ca in Canada
www.bobclubs.us in the USA
www.bobclubs.in in India

BoB Clubs online Admin system

Online Referral tracking system

Online attendance tracking system

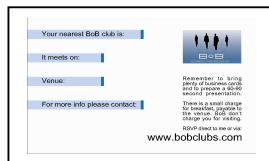
Online Reporting System

BoB promotional material

£20 Member Introduction Voucher (UK version)

Invitation Cards

BoB Brochures



Referral Slips